

CORONAVIRUS CRISIS

With the world locking down, CARE's local resources are crucial.

Worldwide, governments are responding to COVID-19 with restrictions including stay-at-home orders, border closures and suspensions of transit links – severely limiting mobility, including for international agencies. **CARE's long-term local presence and close community partnerships** are helping us continue to reach vulnerable people with resources including prevention information, handwashing facilities, soap and supplies.

Thanks to our **established relationships and existing networks around the world** we are able to share information and resources even in isolated, hard-to-reach areas. For example, CARE-sponsored **Village Savings and Loan Associations (VSLAs)** are a **quick, safe and effective way** of promoting awareness.

CARE's ongoing **health and hygiene programs** provide us with a wealth of experience and resources in **community outreach** – including networks of community volunteers; relationships with influential local community leaders; and innovative communications channels, from radio broadcasts to drama productions. CARE's on-the-ground staff – **95% of whom are from the communities where they live and work** – have the close relationships and trust necessary to mobilize people to action. Many CARE staff have **experience addressing previous epidemics such as cholera, Ebola and Zika**.

CARE's response teams are **mobilizing every resource at hand** – placing special emphasis on understanding and meeting the particular needs of women and girls. **Your support is urgently needed** to enable them to reach those most in need – before the worst of the pandemic overwhelms those with the least capacity to cope.

Our fundraising goal for a global response is **\$30 million**. Some of the ways **your donation can help**:

- **\$50** can build and equip a handwashing station at a public site.
- **\$150** per day can provide 300 people with 20 liters of safe water each.
- **\$4,600** can provide sanitation kits for a health center.

A “Perfect Storm” for Women

The pandemic will have a **profound impact on women and girls** – especially those living in poverty, in countries experiencing conflict, and in refugee/displacement settings.

Among the findings from a [Global Rapid Gender Analysis](#) undertaken by CARE and the International Rescue Committee:

- **Home is not necessarily a safe space** during quarantine or isolation: There are increasing reports of a surge in **gender-based violence**.
- As **limited healthcare resources are diverted** to the crisis, there is a risk that women's health needs will be shortchanged.
- A **global recession will hit hard for women** already living on the edge – but women are often left out of decision making when it comes to economic recovery plans.



As we have for 75 years, CARE is working in some of the world's most isolated places, with deeply vulnerable people who face an unprecedented crisis. We remain convinced that our society will face this test by reaffirming our shared humanity and commitment to one another.

Please join us in this effort: care.org/COVIDupdates